

Bastrop, TX City Council
Economic Development Policy Direction Workshop
Agenda

Bastrop City Hall City Council Chambers
1311 Chestnut Street
Bastrop, TX 78602
(512) 332-8800



December 13, 2021 3:00 P.M.

City of Bastrop City Council meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800 or write 1311 Chestnut Street, 78602, or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. CALL TO ORDER

2. CITIZEN COMMENTS

At this time, three (3) minute comments will be taken from the audience on any topic. Anyone in attendance wishing to address the Council must complete a citizen comment form and give the completed form to the City Secretary prior to the start of the City Council meeting. Alternately, if you are unable to attend the council meeting, you may complete a citizen comment form with your comments at www.cityofbastrop.org/citizencommentform before 2:00 p.m. on December 13, 2021. Comments submitted by this time will be distributed to the city council prior to meeting commencement, referenced at the meeting, and included with the meeting minutes. Comments from each individual will be limited to three (3) minutes when read aloud. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, City Council cannot discuss issues raised or make any decision at this time. Instead, City Council is limited to making a statement of specific factual information or a recitation of existing policy in response to the inquiry. Issues may be referred to City Manager for research and possible future action.

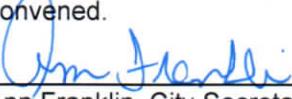
It is not the intention of the City of Bastrop to provide a public forum for the embarrassment or demeaning of any individual or group. Neither is it the intention of the Council to allow a member of the public to slur the performance, honesty and/or integrity of the Council, as a body, or any member or members of the Council individually or collectively, or members of the City's staff. Accordingly, profane, insulting or threatening language directed toward the Council and/or any person in the Council's presence will not be tolerated.

3. WORK SESSION

3A. Workshop discussion on economic development policy direction.

4. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting as posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenient and readily accessible to the general public, as well as to the City's website, www.cityofbastrop.org and said Notice was posted on the following date and time: Thursday, December 9, 2021, at 3:45 p.m. and remained posted for at least two hours after said meeting was convened.



Ann Franklin, City Secretary



STAFF REPORT

MEETING DATE: December 13, 2021

AGENDA ITEM: 3A

TITLE:

Workshop discussion on economic development policy direction.

AGENDA ITEM SUBMITTED BY:

Paul A. Hofmann, City Manager

BACKGROUND/HISTORY:

A September 10, 2021, meeting attended by the Mayor, BEDC Chair, the attorneys representing each entity, the interim EDC director, and the city manager brought attention to the lack of clear economic policy direction from the City Council to the BEDC. This September meeting followed the July 12, 2021, joint meeting of the BEDC and City Council during which questions were raised by BEDC board members about the City's economic development vision.

The City of Bastrop has contracted with Joe Esch of Esch Development Solutions LLC to facilitate the creation of clear and concise policy directive from the City Council. Details of the program of work were presented to the City Council on October 12, and to the BEDC on November 15, 2021. Mr. Esch conducted interviews with Council Members, BEDC board members, the BEDC interim director, and the Assistant City Manager for Development Services the week of November 15.

During the workshop, Mr. Esch will present observations of where policy alignment should be achieved and will make recommendations on how that alignment should be achieved. Council feedback will inform the development of final policy direction.

Mr. Esch will provide a report on the workshop discussion to the BEDC Board and will provide a recommended policy direction for Council consideration during the January 25, 2022, City Council meeting.

FISCAL IMPACT:

N/A

RECOMMENDATION:

Council is requested to provide discussion and feedback on economic development policy direction to be provided to the Bastrop Economic Development Corporation and the City Manager. No formal action is requested.